



## *Mission Statement*

### **swissnex – connecting the world and Switzerland in science, education, art, and innovation.**

**What We Do** swissnex is a network with nodes in the world's most innovative hubs, where the future is being shaped.

We take an active role in strengthening Switzerland's leadership as a world-class location for science, education, and innovation.

Our core value lies in our ability to:

- *Strengthen* Switzerland's profile as a nation of leading-edge research, quality, innovation, and openness
- *Connect* scientists, researchers, entrepreneurs, policy-makers, and thought leaders with inspiring peers and new ideas on either side of the globe
- *Facilitate* academic programs, global innovation strategies, and knowledge exchange
- *Create* and present transdisciplinary projects in imaginative ways
- *Network* with relevant contacts at universities, research institutions, and companies to maintain a powerful web of worldwide knowledge
- *Support* internationalization efforts of Swiss academic institutions and companies, with a special focus on R&D based start-ups.
- *Share* innovative achievements and emerging trends in the host country and in Switzerland
- *Inform* on developments in science, technology, education and innovation policies
- *Participate* in our communities and interact with Swiss and local partners to bring added value

**What We Offer** Creativity and curiosity are in our genes. In all that we do, we promote the sharing of ideas and emergence of synergies.

We work with our stakeholders, partners, clients, and audiences to anticipate opportunities and provide a unique experience so that all sides benefit and succeed.

Specific services vary by location, but each swissnex offers:

- *Exposure* to new ideas and projects from Switzerland and the host region
- *Visibility* for Swiss and Swiss-based research, science, companies, and art at the interface of technology
- Support of *international relations of Swiss universities*
- *Networking opportunities* with highly educated and technology-savvy peers
- Targeted *introductions* and *access* to a *network* of academic and business leaders
- *Workspace* and infrastructure
- Office *community* of open-minded thinkers with knowledge of current trends in both Switzerland and the host region
- *Open innovation and benchmarking*
- *Transdisciplinary* public and private *events*
- *Social media* consulting and *press* outreach
- *Study tours* and organized visits
- Independent *analysis*

**Who We Are** swissnex is a network of knowledge hubs in Bangalore, Boston, San Francisco, Shanghai, and Singapore working closely with science and technology counsellors based in Swiss embassies around the world.

swissnex is an initiative of the Swiss Government. Each swissnex promotes public-private ventures through its own example. Partners, donors and sponsors provide vital financial support.